



BY SPEED POST/FAX

भारतीय मृदा विज्ञान संस्थान (भा०कृ०अनु०प०)  
नबीबाग बैरसिया रोड, भोपाल - 462038

ICAR-Indian Institute of Soil Science

Nabibagh, Berasia Road, Bhopal-462038 (M.P.)

Tel. No. (0755) 2747375 EPABX: 2730970/2734221 (Ext. No. 252 & 256) Fax. No. (075) 2733310

[www.iiss.nic.in](http://www.iiss.nic.in)

F. No. 84-3/IISS/RTI/2015

Date: 23.03.2015

To  
Shri Pramod Suri  
Acrovision International,  
2E/24, IInd Floor, Jhandewalan Extn.  
New Delhi - 110055

Sub: Seeking information under RTI Act, 2005 – reg.

Sir,

Please find enclosed herewith information in response to your application under RTI dated 05.03.2015. Further it is informed that the Appellate Authority is Director, IISS, Bhopal and his telephone no. is 0755-2730946.

(R. Elanchezhian)  
Principal Scientist & CPIO

ICAR-Indian Institute of Soil Science,  
Nabi Bagh, Berasia Road, Bhopal-38

F.No. 5-308/2013-14/P&S/IISS

Dated: 16.03.2015

Sub: Information under RTI act 2005- reg.

Ref: RTI No.2/ICAR/Bhopal/AIDP/15 dated 28.02.2015 of M/s Acrovision  
International, New Delhi

Information 01: Copies of note sheet pages 1 to 21 is enclosed herewith.

Information 02: List of agencies applied for video film is as under:-

1. M/s Genesis Media Pvt. Ltd., New Delhi
2. M/s Vibhore Video Vision (P) Ltd., New Delhi
3. M/s Bhavya Production, New Delhi
4. M/s Hussain Films, Delhi
5. M/s Insight TV News Network Pvt. Ltd., Bhopal
6. M/s Asuraj Vision, Delhi.

Information 03: Copy of job assignment order F.No. 5-308/2013-14/P&S/IISS  
dated: 13.10.2014 is enclosed herewith.

*encl! 25 pages.*

  
Administrative Officer

Dr. R.Elanchezhian,  
PS&CPIO,  
IISS, Bhopal.

making of video film on Institute technologies.

Placed below is a recommendation dated 23.04.2013 of the committee constituted for the making of video film on Institute Technologies may be seen please.

As per recommendation of the committee, the committee has proposed for making of video film with the following contents:-

1. Introduction: Visuals on Institute premises, its establishment, Director's brief introduction (one minute).
2. Organization details: Divisions AICRPs, network project, others (one minute).
3. Institute achievements: BBF, Conservation agriculture (one minute), IPNS technology, Wheat residue management, soil fertility maps, On-line fertile, Recommendations micronutrient recommendation (Zn, B, Mo) (three minute), Enriched compost, organic farming, bio-fertilizers (four minute), Nanotechnology, MSW management (software), bioremediation (two minute).
4. Institute importance in natural resource management and pan Indian reach (with Directors interview) (one minute), and Institute future programme (one minute).

The committee has referred the proposal of M/s Insight TV News Network (P) Ltd., New Delhi placed on file for making the film and mentioning that the company is suitable for making the video and also suggested for inviting DAVP rates from the competent firms.

The above recommendation of the committee is put up for perusal and approval of the Enabling officer to initiate further process in the matter please.

*SE 04/05/13*  
*AO P.I. 24/5/13*  
*confirm all legal formalities*  
 SA & A

*Instead of making film on DAVP rates, there may explore possibilities of inviting open tenders. Please find enclosed herewith copies of Two tender Notices for production of films. Submitted for approval please.*

*Director*  
*6/5/13*  
*X approved*  
*H. S. ...*  
*6/5/13*

*In view of above approval, we may request the chairman of the Council - Committee to go through the copies of tender notice and prepare a proper and specific tender notice for enabling*  
 -----  
 Contd. --

5/2

As per specification attached  
Dr. Sanyal's response is a DNA for  
writing question has been prepared  
and placed before for perusal  
and approval and order for  
5/10/13  
5-10-13  
The PI  
The PI

Specifications for video film are  
attached  
Sanyal 2/10/13

to initiate open tender on envelope  
may the cl.  
attached for perusal, approval  
and order for  
5/10/13  
Sanyal Sanyal  
S. & Sanyal  
Corrected - from the refer -  
2 -

F.No S 208/2013-14/3110

In view of order at pre-page regarding obtaining indent, we may request Dr. Srivastava for submission of indent and he may also check the draft of enquiry letter for correction/changes/comments if any.

Submitted for perusal, approval and order please.

AAOP/1. ~~27/6/13~~ ~~27/4/13~~

~~Dr. Srivastava~~ ~~27/6/13~~

The draft has been seen and found OK.

Suryam  
27-7-13

- A O

In view of above, a fair enquiry letter to invite quotation has been prepared and placed below for perusal, approval and sign fl.

A list of firms available in the old office file is also placed below. We may invite L1s. Quotation from these firms including the firm (P) Ltd, Bhopaf which has also been proposed and by the incident vide note/proceeding dt- 23/04/13.

We may also upload the enquiry on 1188 website.

21/7/14

25/8/14

25/4

Contd. - from the page - -

The points <sup>No.</sup> VII at page no. 3 and point no. XII may also be seen for filling of Timesheet for the work in the enquiry letter.

Submitted for perusal, approval and sign pt.

~~AO Pt.~~  
AO Pt.  
23/07/13 22/7/13

The above enquiry letter has been checked by the indenter and some correction have been suggested by the indenter which may be seen pt.

The necessary correction has been made in the enquiry letter and placed below which may once seen by the indenter before issue of the same pt.

AO Pt. 11/08/13  
Dr. Sanjay Srivastava,  
PS  
checked and found O.K.  
Surgeon

2021012108/13  
1600 hrs - AO

In view of above final enquiry letter has been prepared and placed below of sign pt. may and sign pt. 20

Placed below are following quotation received in response to our limited tender enquiry of even number due on 31.08.2013 invited for production of Video film on Institute technologies may be seen please:-

1. M/s Genesis Media Pvt. Ltd , New Delhi
2. M/s Vibhore Video Vision (P) Ltd., New Delhi
3. M/s Bhavya Production, New Delhi
4. M/s Hussain Films, Delhi
5. M/s Insight TV News Network Pvt. Ltd., Bhopal
6. M/s Asuraj Vision, Delhi.

Now if approved we may place the above quotations before IPC for its opening and further recommendation please.

AAO PI. 31/8/13  
 AAO PI. 31/8/13  
 AAO PI. 31/9/13

*[Signature]*  
 B/A

IPC met on 31/8/2013 to discuss the proposal of production of Video film on Institute Technologies. IPC has gone through the quotations received. The technical specifications may be provided to TSC for its recommendation before opening of financial bid of above firms.

*[Signature]* 31/8/13  
 (AK Biswas)  
*[Signature]* 05/9/13  
 (Ritika Chandra)  
*[Signature]* 05/9/13  
 (AK Desai)  
*[Signature]* (Rajesh Singh)

For your approval

*[Signature]*  
 31/8/2013

Approved  
*[Signature]*  
 4/9/13

In view of above approval, a note is put-up for perusal, approved and sign off.

AAO PI. 15/09/13

*[Signature]*

25/6

... note of ...  
... which ...  
... for ...  
... which has not been used.  
So far

Now if approved, we may issue a  
reminder to the chairman for needful.  
Subject to approval a note is placed  
below for this.

A  
12/11/13  
14/11/13  
AO  
AO issue

17

200

...



In response to our note dated 16.09.2013 the TSC has evaluated technical bids received for production of Video film on Institute's Technologies and submitted its recommendation vide proceedings dated 23.12.2013 which is placed below may be seen please.

According to the proceedings the TSC has recommended five firms viz M/s Genesis Media Pvt. Ltd., New Delhi, M/s Vibhore Video Vision (P) Ltd., New Delhi, M/s Bhavya Production, New Delhi, M/s Insight TV News Network Pvt. Ltd., Bhopal, M/s A Suraj Vision, Delhi.

A/ In the proceedings the TSC has also recommended for seeking clarification from M/s A Suraj Vision, Delhi and M/s Vibhore Video Vision (P) Ltd., New Delhi with regard to their current empanelment with DOAC as these two firms are empanelment with DOAC with earlier effect as mention by the TSC.

In view of above file is submitted for perusal and further order in the matter please.

A/  
27/12/13  
29/1/13  
1/2 AO  
28/1/13  
DIR

Demag seek clarifications. - A may see approval pl

approved  
A. S. Singh  
29/12/13

In view of above approval, a letter addressed to M/s A Suraj Vision, Delhi and M/s Vibhore Video Vision (P) Ltd, New Delhi have been forwarded and placed below for perusal, approval and sign-off.

A/  
30/12/13

Please refer above approval, in response to our letter dt. 30/12/13 M/s A Suraj Vision, Delhi has provided the information related to their empanelment vide their letter dated 12/1/14 which is placed below may be seen pl.

However, no reply from the other firm M/s Vibhore Video Vision (P) Ltd, New Delhi has been received so far.

8/25

Now if approved we may send a reminder letter to other firms of S. Vibhore Video Station (P) Ltd. New Delhi for providing relevant information.

Subject to approval, a letter has been prepared and placed before for approval and sign. pt.

30/11/14 30/11/14

*[Signature]*

Attd. Pt. 20/11

30/11 Placed before is a letter dt. 07/02/14 recd. from M/s Vibhore Video Station (P) Ltd. New Delhi ref. prod. of video film may be seen -//.

In response to our letter dt. 30/12/13 a reminder dt. 30/01/14 the firm has enclosed the fresh encumbrance letter dt. 06/01/14 which may be seen pt.

Now if approved, we may refer the matter to the TSC for further needed in in the matter dt. *[Signature]* Chairman TSC  
30/11/14  
has been prepared

Attd. Pt. A.O. Pt.

Ex No. S-308/2014/255/100

-9-

A Pt. refer note sheet - pg. no 10  
A note to TSC for handling con-  
due replies of the firms and submission  
of recommendation for prod. of video  
film is put up for perusal and being  
of.

M/02/14 14/02/14 14/2/14

Placed below is a proceedings dated 25.02.2014 of the TSC constituted vide office note dated 16.09.2013 for technical evolution and submission of recommendation for making production video film may be seen please.

According to recommendation the TSC has recommended following firms as technically qualified for making video film. These firms are as under:-

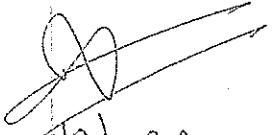
1. M/s Genesis Media Pvt. Ltd., New Delhi
2. M/s Vibhore Video Vision (P) Ltd., New Delhi
3. M/s Bhavya Production, New Delhi
4. M/s Insight TV News Network Pvt. Ltd., Bhopal
5. M/s Asuraj Vision, Delhi.

M/s Hussain films, Delhi has not been recommended by the TSC as the firm has asked that the crew for the making the film may be different than what is mention in their quotation.

Now if approved we may place the above recommendation before IPC so as enable office to process further for opening of financial bid on the basis of IPC recommendation.

Submitted for perusal, approval and order please.

M/02/14  
Ac P/1  
04/03/14  
4/3/14



Chairman IPC

6/3/14 Before considering above, comments from <sup>the</sup> ~~Director~~ Technical Cell maybe obtained to know whether any provision of making video film is made in 11th Plan Budget in XII Plan RRC document of Institute

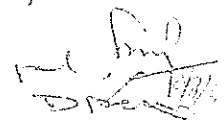
6/3/14  
Tech Cell/DME

07/03/14

7/3/14

7/3/14

For approval



10  
25

Please refer recommendation of ITC.

As per the, we may request I/C PME  
for his comments in the matter pl.

Submitted for perusal and approval.

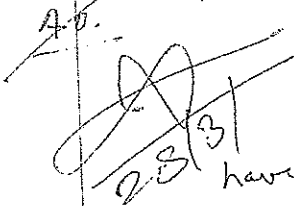
17/3/14  
11/03/14  
11/3/14  
A/c



17/3/ I/C PME

As per the recommendations of ITC, the information  
was to be sought from ITC Technical Cell, pl. However  
there is not Technical Cell at present. This is for your  
information pl. comments are place below: ~~11/3/14~~  
A.C. (I/C PME)

In the current EFC provision has been  
made for Information Technology (249 weeks). However  
as such there is no mention w.r.t. preparation of  
Video films since there was no indent on this  
activity.

A.C.  


~~Defect~~  
To check all PTC is not part of this. comments  
have offered by Mr. S. Srivastava ITCMU

A. S. S. S.  
28/3/14

For Srivastava  
I/C ITCMU.

A/C  
A/C

was being prepared and placed below for

video film making is an activity. It is not an instrument which has to be compulsory mentioned in the plan which is a part of Intellectual Property Management and dissemination of information. Since, earlier video films were old and institute had completed 25 years, it was thought by the undersigned to make a new video film so as in corporate the developments that have taken place in the last 25 years. An idea was given for which the leader was given. The honorable Director also took into the committee to screen the proposals. This video film is an initiative activity and can be proceeded if the funds are available.

Signed 26/03/14  
V. S. T. M. U.

D. A.

~~Signature~~  
3/13

The above committee may be seen by the clerk further order in the matter.

As 29/3/14 is end of financial year, the financial year ends on 31/3/14. Based on above V/S T.M.U. may submit an Indent to PMS Cell to include the same in XII Plan EPC 'X' above maybe approved please.  
BAO/Director AF & A.D. can be informed on 29/3/14. The enclosed item from contingency fund is available. A.Sully 31/3/14

Signature  
24/3/14

12/25

... of the ...  
... 11, 100 ...  
Add section for ...  
... recalled pt.

~~ADP/1. 3/4/14~~  
~~[Signature]~~  
[Signature]

A&A

As per Teller & Gold Accounting Software approved by ICAR for the preparation of ICAR Annual Account. The auxiliary code (copy sent) 117015 "Photographic and Audio Visual Expenses" under Revenue Expenditure - Research Expenditure.  
(B) Hence in view of above, Expenditure for preparation of video film can be met out from the Plan Budget - other charges sub head of 41e.

FAO  
Director

In view of the comment of DR no. 11/14/14.  
The A&A may further proceed with the  
A-Sub

19/4/14

Chairman IFC

~~[Signature]~~  
19/4/14

ILC ITMU.

with

has been prepared


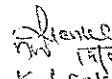



SS

(13)

The IPC met on 19/4/14 and discussed the proposal for video film production and also went through the proposal/recommendations of TSC. In its recommended action, TSC has opined that M/s Hossain Film, Delhi may not be considered as a technically qualified firm because they have mentioned that actual crew at the time of film making may be different than shown in the bid.

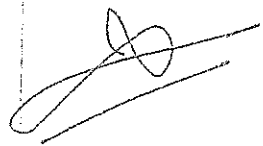
However, IPC is of the opinion that this viewpoint can be made clarified at the time of award of work. Further, if a newly qualified crew members are put to work, the remarks of TSC are not including M/s Hossain Film, Delhi is not agreeable. The particular firm is emphasized.

Hence, IPC recommends to include all the six firms for opening of financial bid to get a competitive price.

 19/4/14  
(A.K. Biswas) Chairman  
 19/4/14  
(N.K. Lenka)  
 19/4/14  
(R. Saha)  
 19/4/14  
(V.K. Deshpande)  
 19/4/14  
(R. Dey)

File


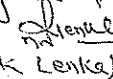

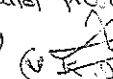

for approval



Director  
Approved  
A.S.M.  
19/4/14

The IPC on its meeting on 19/4/14 opened the financial bid of six firms, as mentioned below:-

- ① M/s A Suraj Vision, Delhi
- ② M/s Bhavya Productions, N. Delhi
- ③ M/s Genesis Media (P) Ltd, N. Delhi
- ④ M/s Hossain Film, Delhi
- ⑤ M/s Insight TV News Network (P) Ltd Bhopal
- ⑥ M/s Vibhor Video Vision (P) Ltd, N. Delhi

The C/s may be prepared and processed for further action.  
 19/4/14  
(A.K. Biswas) Chairman  
 19/4/14  
(N.K. Lenka)  
 19/4/14  
(R. Saha)  
 19/4/14  
(V.K. Deshpande)  
 19/4/14  
(R. Dey)

File no. on 2/5/14

13-5/8/14

Final resolution of IPC at the date  
may not be found by the - for the  
approval order. P/

~~10/01/14~~  
~~19/04/14~~  
~~19/4/14~~  
~~Dr P/~~

Director  
approved  
Mun confirmation stated.  
A.S.K  
21/4/14

Please refer recommendation of  
IPC at for: paper financial bids have  
been opened by the IPC which is  
placed below clarity comparative  
statement.

Now if approved we may request  
Chairman T&C (Dr. Sanjay Srivastava)  
for further consideration & recommendation  
in the matter P/.

A.A.O. 21/04/14  
A.S.K.  
Dr. Sanjay Srivastava  
PS & Chairman T&C

The recommendations were made by IPC and  
duly approved by the authority. Financial bids  
have also been opened which are  
self explanatory. Office may take appropriate  
action as per the purchase procedure.

A.A.O.  
P.J. Jaiswal  
File  
Purchase  
A/O

Singh  
Put up to regular AO  
10/01/14

~~Signature~~

has been opened



15  
Please refer comments of the committee of order in file is submitted for further in the matter of.

3/15/14  
As Pl.  
As Pl.

In order to ensure clear and specific recommendations.

~~A/O~~  
a/c

### Indemnity

Clear and specific recommendations are already made by recommendatory committees like TCS and IPC. I, as an auditor, agree with the recommendations.

As per the rule, the lowest quoted firm, is to be given the order. However, since the lowest quoted firm is not very clear about the staff that it will put for film making, and since IPC has recommended that this point can be taken care of, the guidance of IPC may be sought ensuring that the proper and qualified staff is put in film making ensuring the desired quality.

Singh  
(Auditor)

A/O  
~~A/O~~  
a/c  
a/c  
a/c  
File no. on 2/10/14

3/15/14

16/25

Please refer comments of the videorecord  
at page nos. Production of Video  
film on USS Technology.

and file is submitted for perusal  
further order in the matter pl.

Q  
09/07/14 to 20/12/14.

~~ADPI~~  
ADPI

file may get clarification  
from the Govt. if agreed

~~ADPI~~  
ADPI

Director

yes, clarification may be obtained

ADPI  
18/1/14

In view of above order a letter  
addressed to M/S Hussaini Films,  
Delhi ~~is~~ has been prepared and  
placed below for perusal, copy sent  
and order pl.

ADPI

Q  
15/07/14

ADPI

~~ADPI~~  
ADPI

ADPI

Count - from five pages

Matter discussed, a letter has been prepared and placed below for review and sign, pl.

We may also request the include to check the said letter for correction addition of any.

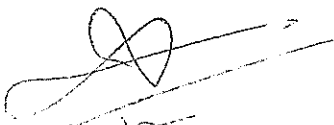
f  
f  
f

Submitted pl.

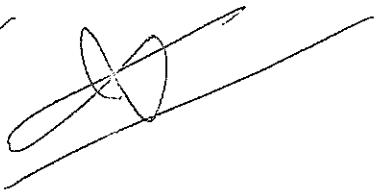
AO pl. 18/07/14

Indemnity may be issued

Kindly see issue.

  
18/0

See the letter. Signed 19/07/14

AO 

filed on 2/07/14

filed 25/8/14

18  
25

Please refer- 4/5-15/10 & 17, a letter dated 18/7/14 was sent to Mrs Hudson Films, Delhi for submission of details of their crew members.

A The firm vide their letter dated 28/7/14 to which is placed below has submitted the details about their crew members which may be seen below.

B Further, Mrs Vishore Video Vision (P) Ltd, New Delhi vide their letter dt. 28/7/14 which is placed below has requested for submission of their tender status which they had submitted for making video films.

Above 'A' & 'B' are submitted for perusal and further order pl.

ADP  
ADP.  
ADP.

Sunder

For A, I have gone through the crew members. It is O.K.

I have nothing to say for point B. It I think it is the duty of office to proceed in case of B.

Giving orders is not the job of indenter.

Singh  
12/10/14

-AD

Handwritten notes and stamps at the bottom of the page, including a date stamp '12/10/14' and some illegible markings.

On 15/08/14, the member has offered his comments about crew members details provided by M/s Hussain Films, Delhi

Now if approved, we may place the matter before IPC for further consideration & recommendation in the matter pl.

~~20/08/14~~ 20/08/14

~~20/08/14~~  
20/08/14

~~[Signature]~~  
20/8/14

IPC met on 20/8/14 and discussed about the production of video film on institute technology. The matter of crew members for the video film has been answered by the respective agency and the intention is satisfied now. Therefore, for recommendation to the production of video film on institute technologies from the lowest quote i.e. M/s Hussain Films, Bhopal for a 15 minutes duration film @ production cost of ₹ 1,10,000 + ₹ 7,000 (out station charge) = ₹ 1,17,000/-.

~~[Signature]~~  
20/08/14  
(A.K. Bhatnagar)

~~[Signature]~~  
20/08/14  
(N.K. Linka)

~~[Signature]~~  
20/08/14  
(R. Saha)

~~[Signature]~~  
20/08/14  
(A.O)

~~[Signature]~~  
(F.A.O)

Recommendation at IPC may be approved please

~~[Signature]~~  
20/8/14

Approved ~~[Signature]~~  
25/8/14

filed on 21/07/14

20  
25

... of approval at ...  
a draft of w/order for production of  
video film has been prepared and  
placed below for perusal pl.

We may request the indeter to  
go through the above draft of w/order  
and check and sign the same for any  
correction, addition in the same so  
as enabling office to process further  
in the matter please.

Submitted for perusal, approval  
and order pl.

AAO Pl.  
AO Pl.  
Dr. Sanyal  
PS Dr. Hood, S E

18/09/14  
12/09/14  
a/m

I have seen the draft. It is O.K  
Sanyal  
PS, Indeter

AO

  
11/01

Fair letter put up for signature pl.

Sh. Bl  
P. Choudhary  
AO

12/09/14  
AAO/AO

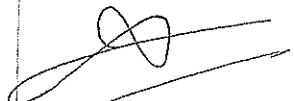
The w/order has been checked by the  
indeter. Now fair w/o is put up for  
sign pl.  
12/09/14  
AO

AAO Pl.

12/09/14

AO

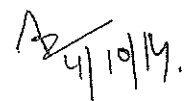
Pl confirm the validity of quotation

  
11/10

SL

In view of above order, it is submitted that the firm M/s Hussain Films, Delhi has not mentioned about validity of quotation in their quotation.

Submitted for perusal and order please.

4/10/14  4/10/14. O.K.

AAO PI  
AO PI

Indenter may check the %


  
A/H

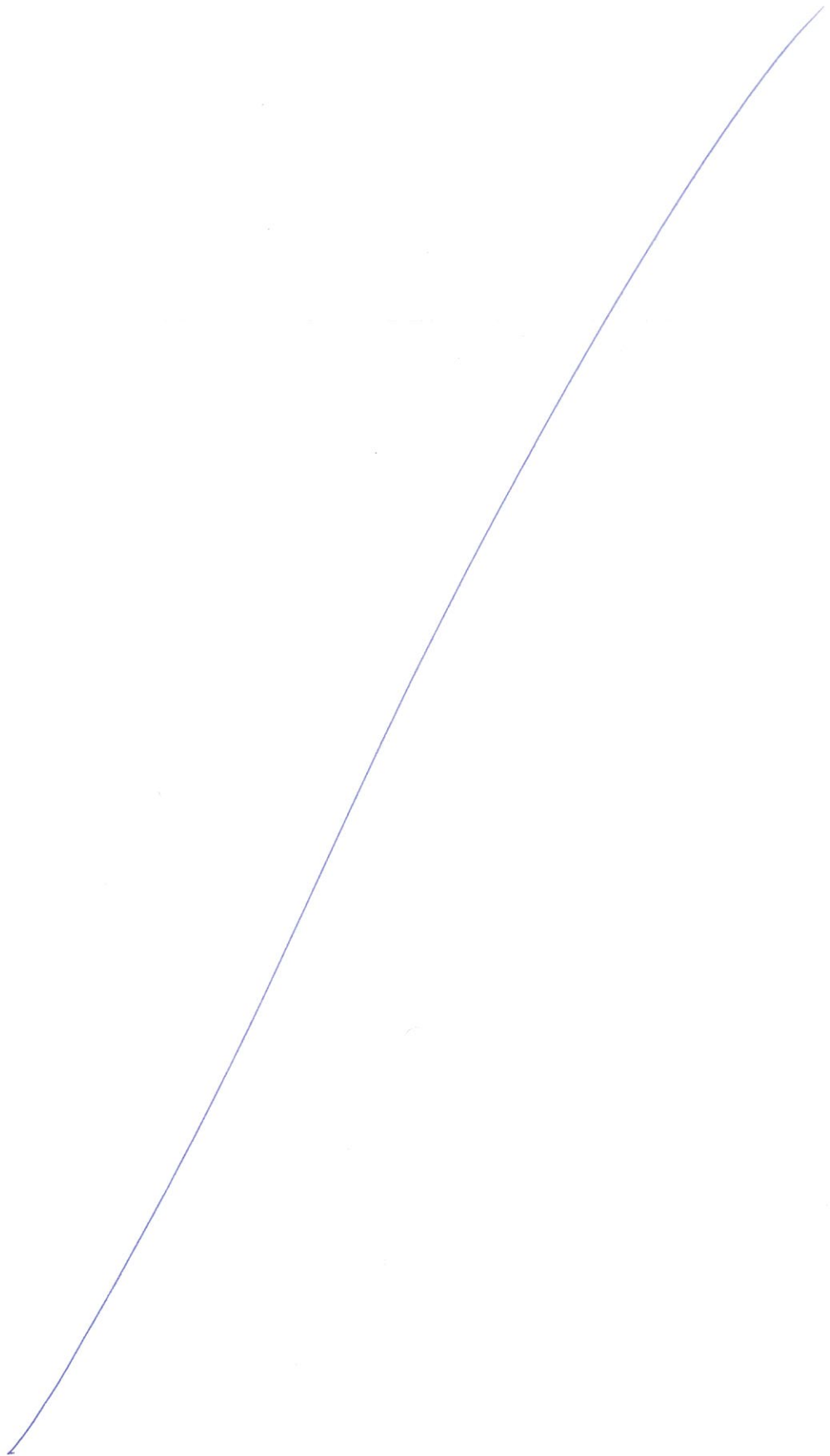
checked, O.K.  
Sgm

- Ao  
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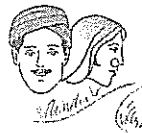
13/10/14 Indenter has checked and signed the order, the same is put up for sign please.

AAO PI

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हर कदम, हर उभर  
किसानों का हमसफर

*Agrisearch with a human touch*

भारतीय मृदा विज्ञान संस्थान(भा0कृ0अनु0प0)  
नबीबाग, बैरसिया रोड, भोपाल - 462038  
**Indian Institute of Soil  
Science(ICAR) Nabibagh, Berasia Road,**

**BY SPEED POST/FAX**

**Bhopal - 462038 (M.P.)**

Tel. No.(0755)2747375 EPABX:2730970/2734221 (Ext. No. 233 & 261) Fax. No. (0755) 2733310

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F.No. 5-308/2013-14/P&S/IISS

Dated: 13.10.2014

To,

M/s Hussain Films,  
C-1/101, Taj Enclave link road,  
Geeta Colony, Delhi-110 031

Sub: Production of Video film on Institute technologies.

Ref: Your quotation No. HF/IISS/2013 dated 25.08.2013.

Sir,

With reference to your above cited reference, I am to inform that your rate (s) shown below are approved. You are requested to produce a video film as per terms & conditions mentioned below:

Sl. No.	Description	Rate	Total Rs.
Production of video film on Institute technologies. 15 minutes at IISS;-			
Pre-production Charges			
1	Script/ Narration	5000.00	5000.00
Production charges			
1	Raw stock/DVDs/Masters Etc.	8000.00	8000.00
2	Equipment/Light/Others	10000.00	10000.00
3	Cameraman	10000.00	10000.00
4	Sound recordist	5000.00	5000.00
5	Transport/Car Etc.	4000.00	4000.00
6	Production Incharge	5000.00	5000.00
7	Anchor	8000.00	8000.00
8	Director's Charges	15000.00	15000.00
Post-production charges			
1	Editing with editor	10000.00	10000.00
2	Music Director/musician	10000.00	10000.00
3	Studio Charges	10000.00	10000.00
4	Profit	10000.00	10000.00
Outstation suiting charges			
		7000.00	7000.00
Total Rs.			117000.00

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### Terms & Condition of Supply order

1. The above prices are **inclusive** of VAT/Sales tax.
2. **BILL: PRE-RECEIPTED BILL** with TIN No.s (in triplicate) may be sent to the consignee.
3. Acknowledgement receipt and confirmation of this order should be sent by return of post.
4. **Objective of the Work:** To produce a video film on Institute technologies, it includes introduction: visuals on institute premises, its establishment, director's brief interview, organization details, Institute achievements, conservation agriculture, IPNS technology, wheat residue management, soil fertility maps, on line fertilizer. Recommendations, micronutrient recommendation (Zn, B, Mo), Enriched compost, organic farming, bio-fertilizers, Nanotechnology, MSW management, bioremediation, Institute importance in natural resource management and pan Indian reach (with Directors interview) and Institute future programme.

### 05. **Scope of work:**

- i) The producer may have to make visits to institute, some outstation visit may also be required
- ii) The production should be new, using state of art technology and free of any infringement of IPR (Intellectual Property Rights) of any third party (ies).The decision of **ICAR** about the quality of services will be final and shall not be challenged by the Agency on any ground whatsoever.
- iii) The production should be using suitable music and background voices for the film.
- iv) The lead models/anchors should be of good looks and well experienced.
- v) The producer should use modern audio-video editing techniques, including rendering of text/visuals, multi-layering, compositing, chroma key, special effects, etc. to make the film visually rich.
- vi) The film should meet the international telecast standards of all public and private channels, where quality is concerned.
- vii) The producer should submit the film in two VHS, two CDs, two DVDs, one master in DVC Pro -50 format, one Master in international track, and one telecast copy in DVC Pro -50 format and one telecast copy in DVC Pro -50 format, duly dubbed in English , as specified by the **ICAR**. All raw footage will be submitted to **ICAR** in BETA SP format.
- viii) Proposed concept, approach and treatment on the model success story (Sustainable soil health to enhance crop production) is not more than 15 minutes.

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- ix) The selected agency/producer will not be allowed to substitute core staff without the consent of IISS. If it is established that the core staff were offered in the proposal without confirming their availability, the agency/producer will be disqualified.
- x) If for any other reason, the process failed to result in an acceptable contract, IISS shall terminate it and make the selection from amongst the remaining proposals, which had crossed the technical evaluation stage.
6. Security deposit: Within 10 (Ten) days after the issue of letter of award by this Institute, the successful agency will be required to deposit security deposit @ 10% of the contract value in the form of Demand Draft drawn in favour of " ICAR UNIT -IISS,BHOPAL" on any nationalized bank at Bhopal.
7. **Payment Schedule:** Payment to agency/producer shall be made only on completion of work. No advance payment will be considered. The payment will be made by e-payment in Indian rupees on production of bill after completion of activities to the full satisfaction of the IISS. Since the mode of payment will be e-payment system, hence Bank Account Number, name of bank with location and IFSC Code Number of Bank may be furnished on the body of the bill.
8. TDS/VAT will be deducted from the bill as per applicable tax rules of GOI/M.P. Govt. PAN/Tin number should be mentioned in the bill. The TDS deposited will be reflected in form 26 AS of Income Tax department website which may be checked quarterly for getting reflection of Tax credit and any discrepancy should be brought to the notice of this Institute.
9. **Default and Termination:** If the agency delays, fails to perform the work awarded to the full satisfaction of the IISS, the work order may be cancelled by giving 15 days notice. IISS may recover from the agency the damages for breach of contract, as agreed liquidated damages ( and not by way of penalty), a sum equivalent to 1% of the contract value for each week or a part thereof, for delay beyond the stipulated dated of completion given in above timeline, subject to maximum of 10% of the contract value. In case of any delay beyond three months of the agreed time frame, IISS will have the option to encash the Bank Guarantee/Security deposit without any notice to the producer/agency.

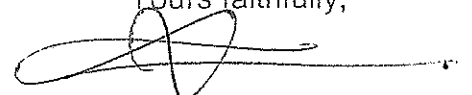
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- 10. **Contract period:** The task has to be completed in 120 days from the date of award of work, failing which Liquidity Damage can be charged @ 2 % per week, subject to maximum of 10 % of the cost. The order will be cancelled automatically at your risk and cost including forfeiting the EMD. Any delay or inability may please be intimated immediately. This video film comprises of institute technologies, visuals, demonstrations, farmers participatory technologies, etc., hence, the firm will be informed for shooting the above, once necessary arrangements are made at institute end.
- 11. **Other terms and conditions:** The title rights, copyrights and all other rights of whatsoever nature to the script and video film made or produced under this agreement shall be vested exclusively with the IISS for perpetuity and the agency shall have no claims on such scripts, films, sports or other material or against IISS other than the consideration as made upon this agreement.

Yours faithfully,



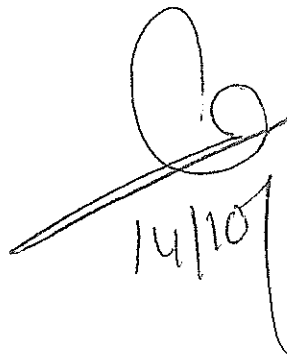
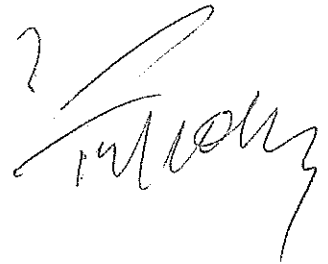
(V.K. Derashri)

Administrative Officer

Copy to:

- 01 Indenter: Dr. Sanjay Srivastava, Pr.Scientist, through HOD, SCF, IISS, Bhopal.
- 02 A&A Section, IISS, Bhopal.
- 03 The DDO, IISS, Bhopal.
- 04 Central Store, IISS, Bhopal.
- 05 Guard file.

OK



  
14/10

  
14/10/14

